

2026

COMPANY PROFILE

PEOPLE | BRANDS | IMPACT

THOUGHTFUL GIFTS
FOR A BRIGHTER TOMORROW





PRATIK MANDALIYA
CEO

We are the leading corporate gifts & promotional products company in East Africa. Pioneer in introducing innovative, industry-first gifts and merchandise collection, we strive to blend creativity with functionality, ensuring each product tells a unique story.

Our commitment to quality and sustainability sets us apart, as we collaborate credible partners to craft items that inspire positive change in the community.



ABOUT US

Founded in January 1996, Blueline's is Kenya's leading B2B and B2C corporate gifts and promotional material supplier. Presently we:

- **Operates the most comprehensive and advanced in-house branding facility in Nairobi investing in Digital Branding, Laser Engraving, Fibre Marking, Mechanical Engraving and Pad Printing.**
- **Employs over 20 full-time staff members.**
- **Offers more than 5000 product SKU's with Awarding winning Gifts.**
- **Brands in excess of 1000 items daily**
- **Proudly presents the leading Promotional Gifts and Corporate & Promotional Apparel and Headwear catalogues in the industry.**
- **Holds exclusive distributorships with Corkcicle, Chili Concepts, Rubik's, Magic Concepts, Touchpoint Media, Officel Blocks, Signus Inflatables, BrandCharger & Coomo Tech Gifts and Swatkins Awards & Trophies.**
- **Member of PSI - Promotional Product Service Institute GMBH. Membership No. 18270**



Member No. 18270

CORKCICLE.



SWATKINS



MOLESKINE®



SWATKINS



WHAT WE OFFER



SUSTAINABLE PRODUCT COLLECTIONS

Explore our curated collection of sustainable products, made with eco-friendly materials and ethical production methods.



TRENDY INNOVATIVE PRODUCTS

We follow the latest trends our collection of trendy and innovative products, featuring the latest designs and cutting-edge features to keep you ahead of the curve.



PREMIUM GLOBAL BRANDS

Discover a selection of premium products from leading global brands, known for their exceptional quality, innovative designs, and timeless style.

SUSTAINABILITY PHILOSOPHY

EXTENSIVE USE OF RECYCLED & RECYCLABLE MATERIAL WITH FULL TRACEABILITY



1

Recycled Stainless Steel

Highly durable and long-lasting
100% recyclable
Resistant to corrosion and rust
Low environmental impact in its life cycle

2

Recycled Stainless Steel

Highly durable and long-lasting
100% recyclable
Resistant to corrosion and rust
Low environmental impact in its life cycle

3

Recycled RPET (Recycled Polyethylene Terephthalate)

Utilizes plastic waste collected from oceans
Helps to clean up marine environments
Encourages recycling and waste reduction

4

Ocean Plastic

Utilizes plastic waste collected from oceans
Helps to clean up marine environments
Encourages recycling and waste reduction

6

Recycled ABS & PP (Acrylonitrile Butadiene)

Reduces the demand for virgin plastics
Decreases landfill waste
Reduces energy and resource consumption

6

Ceramic

Natural and abundant raw materials
Long lifespan and durability
Minimal chemical off-gassing
Non-toxic and hypoallergenic

8

Recycled Stainless Steel

Made from abundant raw materials
(sand, soda ash)
Infinitely recyclable without loss of quality
Resistant to chemicals and moisture
Reduces carbon emissions in the
production process

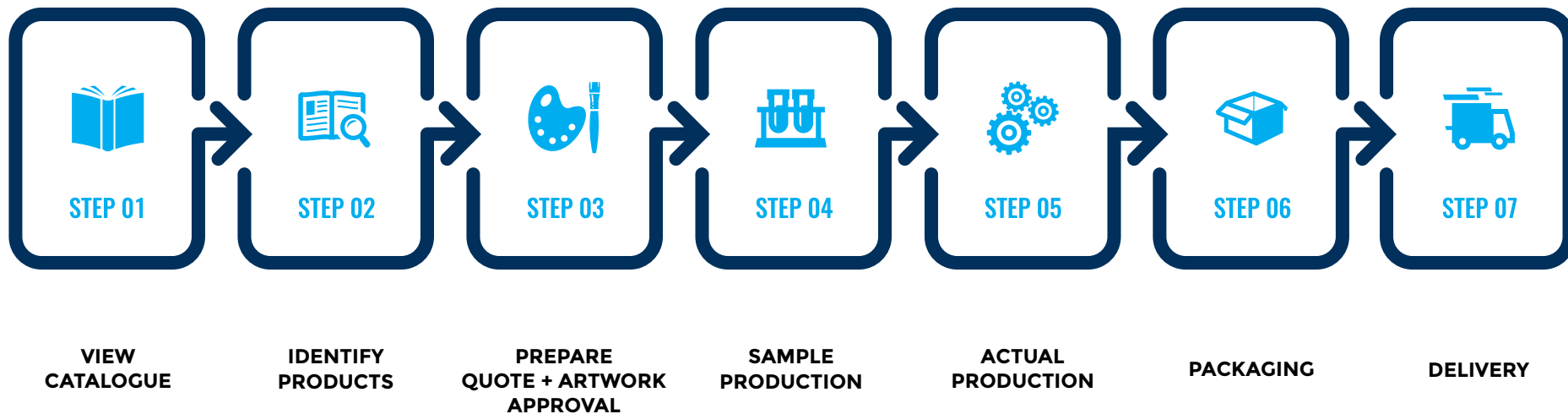
8

Bamboo

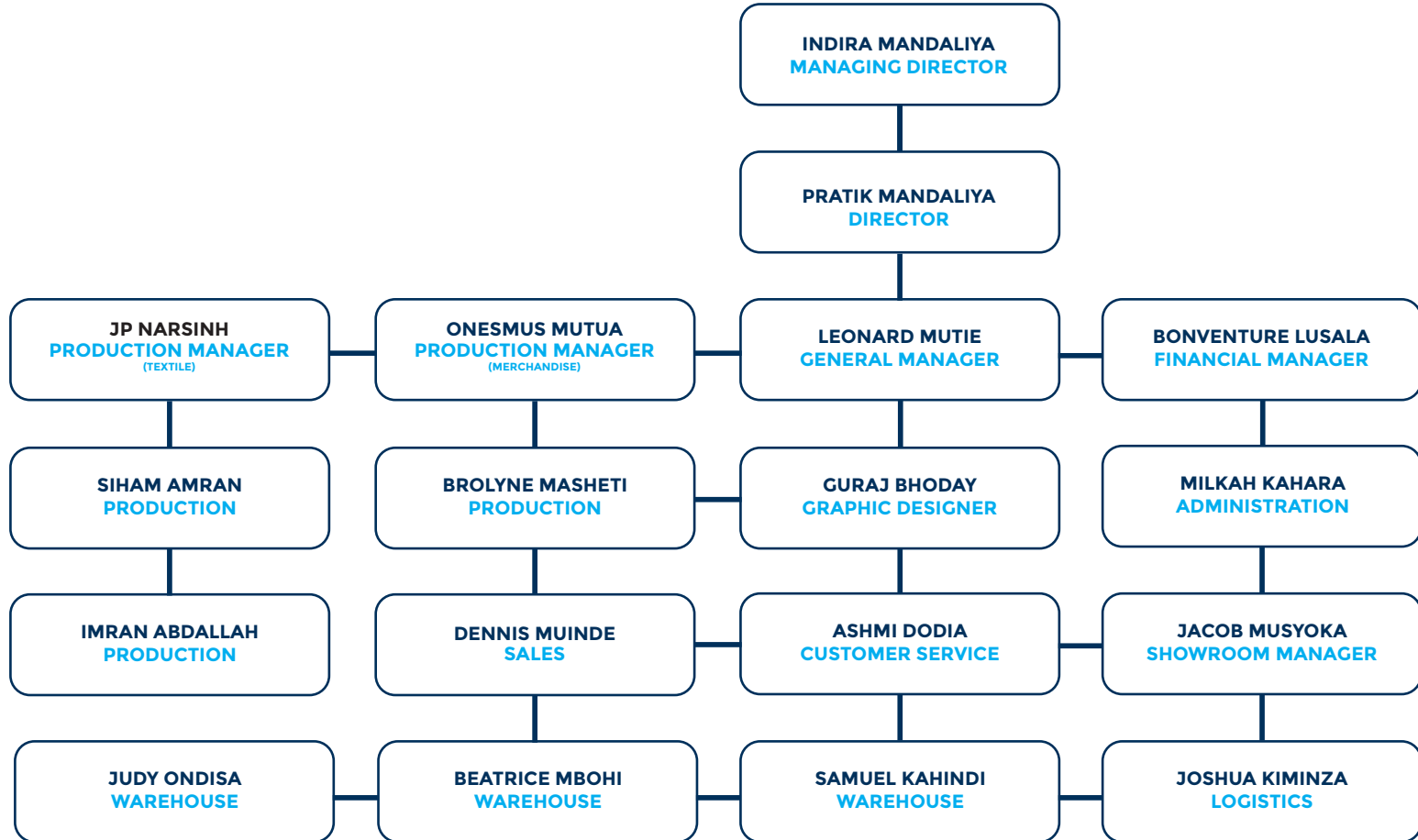
Rapidly renewable resource
High growth rate and minimal need
for pesticides
Biodegradable and compostable
CO2 sequestration during growth

Carbon Footprint Reduction & Compensation

SERVICE METHODOLOGY



COMPANY ORGANOGRAM



2025 GIFT CATALOGUE



2026 GIFT CATALOGUE IS HERE

A wide collection of creative, innovative, and genuinely sustainable gifts and promotional merchandise. Includes a variety of products including apparel, tech, drinkware, stationery, bags & travel, and more!

LATEST BRANDS:



MADE TO ORDER GIFTS

Sometimes we have to go the extra mile and offer something that is not 'off the shelf'. We tend to our clients with solutions that are specific for event or given campaign. With our strong international and local ties with designers, and manufacturers, experts from our team will develop a proposal that will be fitting to you.

Email us today to get a consultation on your custom gifting need.

E: info@bluelinegifts.co.ke

T: 254 733 602777, 254 20 3743454

CUSTOM JOBS

161

GIFTS DELIVERED

50K+

CORPORATE REBRANDS

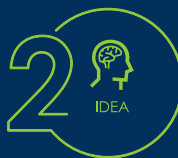
07

PRODUCT/SERVICE LAUNCH

21



We look into the project at hand and assess the target market, market trends and other key factors relating to the campaign or launch.



We come with various product/merchandise options for you to selected from this includes 3D renders and mock-ups for your better understanding.



Once we have your approval we develop a custom made sample for your further approval.



Once we have your approval we develop a custom made sample for your further approval. this is the last stage you can make changes. we also finalize on packaging at this stage



We execute order and deliver before your deadline.



CORKCICLE®

ABOUT CORKCICLE.

We make cool things. Our fashion-forward products are inspired by modern design and rooted in social responsibility. Corkcicle has reimagined drinkware and cooler bags as fashion accessories, and offers a wide range of seasonally inspired colors and patterns. We've been recognized as one of **Inc. 5000's** fastest growing private companies for two consecutive years and have been twice named a Red Dot Design Award recipient.



TAKE A SIP.
TAKE A STAND.

8

BILLION TONS
OF PLASTIC ON
THE PLANET

14%

OF ALL PLASTIC
WASTE COMES
FROM BEVERAGE
CONTAINERS

50%

OF ALL PLASTIC
HAS BEEN MADE
AFTER THE
YEAR 2000





Quality & Safety First

As an industry leading company, we produce the best products in terms of design as well as quality to our clients at a rate of over 1.5 million units a year. We are committed to making sure all of the thousands of products per week we produce meet the highest standards for safety and quality.

BrandCharger is among the first to achieve 'Product Safety Aware' status in the Promotional Products Association International (PPAI, UNITED STATES) Product Safety Awareness Program.



HKSDA 2024
GOLD
CORPORATE



HKSDA 2024
MERIT
CORPORATE



HKSDA 2022
MERIT
CORPORATE

Certified sustainability

Climate action starts at the source of the materials we choose. BrandCharger is offering RCS certified recycled materials. The Recycled Claim Standard (RCS) is an international, voluntary standard that sets requirements for third-party certification of recycled input and chain of custody. The shared goal of the standards is to increase the use of recycled materials.





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WHY CHOOSE BLUELINE?



Over 20 years market experience.



We offer award winning promotional products that are trending in the sector comprising of over 40 international Brands available to view any time from four online catalogues.



We offer a choice of several branding techniques and the ability to combine multiple methods meeting world-class standards when it comes to projecting the right image for your brand.



We offer convenience with our quick turnaround times with readily available stocks. We thrive to provide personalised service given how large or small your organisation is.



We ensure value for money from offering a large product range and cost-saving from an in-depth understanding of the complexity of branding process.



We offer custom gifting and merchandise solutions for any corporate campaign. We ensure to source responsibly from responsible vendors, distributors and factories.

IN-HOUSE BRANDING

Branding is a key element to our business. To us you Brand is as important to us as it is to you. We have therefore invested in the finest branding technology in order to offer our clients world class standard in branding and printing.

At the present time we offer the following branding in-house: Digital UV Printing, Digital Spot UV Printing, Laser Engraving, Fibre Marking, Pad-Printing (2 Col), Epoxy Doming, Sublimation and Mechanical Engraving.



Laser Engraving



Pad Printing



Epoxy Doming



Mechanical Engraving

COMPANY DETAILS



Company Secretary

Equatorial Secretarial Services Ltd.
Nairobi, Kenya



Auditors

Eshwar Rao & Associates
Nairobi, Kenya



Legal Advisors

Gikera & Vadgama Advocates
Nairobi, Kenya



Insurers

Mayfair Insurance
Nairobi, Kenya



Bankers

ABSA BANK KENYA PLC
Sarit Branch
Nairobi, Kenya

STANBIC BANK
Chiromo Branch
Nairobi, Kenya

COMPANY DATA

Company Name:

BLUELINE HOLDINGS LTD

Postal Address:

P.O Box 10476 - 00400
Nairobi, Kenya

Physical Location:

71 Muthithi Road
Fruity Fruits Plaza - Ground Floor
Westlands - Nairobi
Kenya

Telephone:

(L) +254 20 374 3454
(M) +254 700 047 777

Company Registration Number:

C.67827

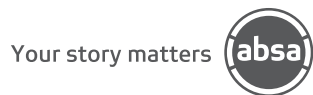
Company PIN:

P051109986Q

VAT No.:

0103976X

OUR CLIENTS



**Happiness doesn't result from what we get,
but from what we give.**

- Ben Carson





**DEALERS IN PREMIUM CORPORATE GIFTS
APPAREL & BRANDED MERCHANDISE**



blueline_gifts_ke



0700 047 777



blueline_gifts_ke



bluelinegifts.com

Blueline Holdings Limited | 71 Muthithi Road - Westlands | P.O Box 10476 - 00400 | Nairobi, Kenya